

VALENTINE PUBLIC LIBRARY PUBLICITY AND PUBLIC RELATIONS

1. Publicity

All publicity concerning the library shall be under the direction of the Director, who shall inform the public of the services that the Library performs and its activities as a public relations agent between the library and the community. Full advantage will be taken of all news media.

2. Public Relations

The Board recognizes that public relations involve every person who has any connection with the library. The Board urges its own members and every staff member to realize that he/she represents the library in every public contact. Good service supports good public relations.

Reviewed and adopted by the Valentine Public Library Board of Trustees:
08/25/2014