

# **VALENTINE PUBLIC LIBRARY PUBLICITY AND PUBLIC RELATIONS**

## **1. Publicity**

All publicity concerning the library shall be under the direction of the Director, who shall inform the public of the services that the Library performs and its activities as a public relations agent between the library and the community. Full advantage will be taken of all news media.

## **2. Public Relations**

The Board recognizes that public relations involve every person who has any connection with the library. The Board urges its own members and every staff member to realize that he/she represents the library in every public contact. Good service supports good public relations.

Reviewed and adopted by the Valentine Public Library Board of Trustees:  
**08/25/2014**